



## A FEW REASONS WHY...

- **Affordability** – The younger the age at the time of purchase, the lower the cost will be.
- **Investment options** – The investment option of this plan allows you or the insured to make additional payments that provide tax-preferred savings and other benefits.
- **Lifetime protection** – Changes in health or choosing certain jobs or hobbies may make a child uninsurable later in life. Having insurance today may protect their future insurability.

### Ask your advisor about:

- Guaranteed insurability benefit
- Guaranteed cash surrender values
- Guaranteed investment account options
- Owner waiver and Disability benefits

## BUILD THEIR SAVINGS. PROTECT YOUR FAMILY. ENJOY THEIR SUCCESS.

While children outgrow many things over the years, they will never outgrow the need for protection. When it comes to giving them a bright financial future, your advisor and Sun Life Financial are here to help you with a plan to achieve your goals for your family. Together, we'll help you do what's best for them.

Talk to an advisor about  
Sun Life Financial today!

Visit [www.sunlife.ca](http://www.sunlife.ca)  
Call 1 877 SUN-LIFE (1 877 786-5433)

We're dedicated to helping you  
achieve lifetime financial security.

Life's brighter under the sun

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810-3336-03-13



*Shedding light on financial security*  
**INSURING THE FUTURE  
FOR YOUR CHILDREN  
OR GRANDCHILDREN**

Make a simple choice today  
for a secure tomorrow.





**YOUR SIMPLE CHOICE  
TODAY SECURES  
THEIR TOMORROW**

**Children are the ideal picture  
of good health and vitality.**

So it's likely difficult for you to imagine why your child or grandchild could possibly have a need for life insurance. In actual fact, the gift of life insurance can play an important role in a child's financial future.

## **GUARANTEED COVERAGE, NOW AND IN THE FUTURE.**

You can provide affordable lifetime protection for your child or grandchild with a plan that:

- guarantees lifetime protection at an affordable cost while your child or grandchild is still young,
- has a choice of limited payment options so the plan can be paid up by the time they make their transition to adulthood and,
- provides them with a paid-up life insurance policy that represents a solid foundation for their financial future.



### **TIP**

Adding the guaranteed insurability benefit insures your child's right to purchase insurance in the future, regardless of their health at that time. Protect their future insurability today!



**COMBINE SAVINGS  
AND PROTECTION  
IN ONE PLAN**

Sun Limited Pay Life takes your gift of protection one step further by offering a tax-preferred savings component called the policy fund. This fund can be used by your child or grandchild to help with their education or to give them a head start on life events like a wedding or home purchase. Alternatively, the policy fund can be left in the policy to increase the tax-free death benefit.

By choosing to make more than the minimum payment, you can take advantage of tax-preferred growth in the policy fund by investing in one of the numerous investment account options.