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Ideal Portfolios - March 2015

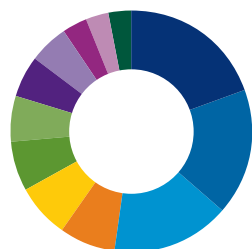
Ideal Conservative Portfolio



Canadian Bond	33.5%
Dividend Income	12.2%
International Equity	7.3%
U.S. Dividend Growth	6.5%
Global Bond	6.5%
Corporate Bond	5.9%
Global Equity Value	5.9%
Short Term Bond	5.7%
Canadian Equity Value	5.5%
High Yield Bond	4.3%
Emerging Market Debt	4.2%

Objectives	Generate income	
	Preserve capital	
Tactical mix	Fixed Income	57.9%
	Equities	37.9%
	Cash and other securities	4.3%
Ideal 75/100	BEL	SLI715S
	NL	SLI7315S
	LL	SLI7115S
	PLTN	SLI7415S
	FCL	SLI7615S
Ideal 100/100	BEL	SLI815S
	NL	SLI8315S
	LL	SLI8115S
	PLTN	SLI8415S
	FCL	SLI8615S

Ideal Moderate Portfolio



Canadian Bond	16.3%
Corporate Bond	14.0%
Dividend Income	13.0%
Global Bond	6.4%
U.S. Dividend Growth	6.0%
Global Dividend Growth	5.4%
Canadian Equity Value	5.0%
Short Term Bond	4.7%
High Yield Bond	4.3%
Canadian Small Cap	2.8%
Global Equity Value	2.6%
Global Equity	2.4%

Objectives	Generate income	
	Moderate long-term capital growth	
Tactical mix	Fixed Income	48.0%
	Equities	47.8%
	Cash and other securities	4.1%
75/100 Series	BEL	SLI716S
	NL	SLI7316S
	LL	SLI7116S
	PLTN	SLI7416S
	FCL	SLI7616S
100/100 Series	BEL	SLI816S
	NL	SLI8316S
	LL	SLI8116S
	PLTN	SLI8416S
	FCL	SLI8616S

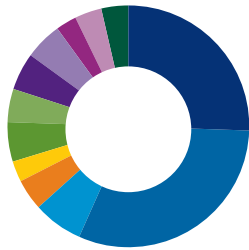
Ideal Growth Portfolio



Canadian Equity	11.4%
Global Equity	9.7%
U.S. Equity Value	7.6%
Global Bond	7.1%
Canadian Equity Value	6.7%
Dividend Income	6.3%
Corporate Bond	5.8%
U.S. Dividend Growth	5.4%
High Yield Bond	5.0%
Emerging Market Debt	4.9%
Canadian Bond	4.3%
Canadian Small Cap	4.2%
International Equity	3.7%

Objectives	Long-term capital growth	
	Moderate income	
Tactical mix	Fixed Income	27.6%
	Equities	67.8%
	Cash and other securities	4.6%
75/100 Series	BEL	SLI717S
	NL	SLI7317S
	LL	SLI7117S
	PLTN	SLI7417S
	FCL	SLI7617S
100/100 Series	BEL	SLI817S
	NL	SLI8317S
	LL	SLI8117S
	PLTN	SLI8417S
	FCL	SLI8617S

Ideal Dividend Growth & Income Portfolio



Global Dividend Growth	24.8%
Dividend Income	30.2%
U.S. Dividend Growth	6.6%
Canadian Equity Value	4.1%
Short Term Bond	2.7%
High Yield Bond	5.0%
U.S. Monthly Income	4.3%
Global Real Estate	4.8%
Emerging Market Debt	4.9%
Emerging Market Dividend	2.7%
Corporate Bond	3.4%
Canadian Bond	3.5%

Objective	Long-term capital growth	
Tactical mix	Fixed Income	24.4%
	Equities	71.5%
	Cash and other securities	4.1%
75/100 Series	BEL	SLI728S
	NL	SLI7328S
	LL	SLI7128S
	PLTN	SLI7428S
100/100 Series	BEL	SLI828S
	NL	SLI8328S
	LL	SLI8128S
	PLTN	SLI8428S
	LL	SLI8116S
	PLTN	SLI8416S
	FCL	SLI8616S

Ideal Aggressive Portfolio



Canadian Equity	11.9%
U.S. Equity Value	11.9%
Global Equity	10.2%
Canadian Equity Value	7.1%
U.S. Dividend Growth	6.1%
Dividend Income	6.0%
High Yield Bond	5.1%
Emerging Market Debt	5.1%
Emerging Market Dividend	4.9%
Canadian Small Cap	4.7%
International Equity	4.4%
European Equity	4.3%
Corporate Bond	3.8%

Objective	Long-term capital growth	
Tactical mix	Fixed Income	18.6%
	Equities	77.3%
	Cash and other securities	4.1%
75/100 Series	BEL	SLI718S
	NL	SLI7318S
	LL	SLI7118S
	PLTN	SLI7418S
100/100 Series	BEL	SLI818S
	NL	SLI8318S
	LL	SLI8118S
	PLTN	SLI8418S

We reserve the right to modify, without prior notice, the tactical mix, asset mixes, percentage range and choice of funds as long as the change respects the objectives of the portfolio. Ideal Portfolios are offered on our Ideal Segregated Funds Signature 2.0 contract, which is an insurance product. A description of the key features and terms and conditions of Standard Life's Ideal Segregated Funds Signature 2.0 is contained in the Information Folder and Contract. Subject to any applicable guarantees, any part of the premium or other amount allocated to an Ideal Segregated Fund Signature 2.0 is invested at the risk of the contractholder and may increase or decrease in value according to fluctuations in the market value of the assets of the Ideal Segregated Funds Signature 2.0. These portfolios invest in strategic combinations of Standard Life Mutual Funds.

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The Standard Life Assurance Company of Canada

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