



# LIVING PROTECTION™ AFFORDABLE CRITICAL ILLNESS INSURANCE

Heart attack, stroke, cancer, and coronary artery bypass surgery are the four most common illnesses facing Canadians today. More people are surviving and living not only with the physical, but also the financial effects of these illnesses.

Reduce the financial worry with Living Protection™ simple issue critical illness insurance. Affordable coverage with no medical exam required.

Focus on living and doing the things that are important.

Monthly cost<sup>1</sup>



"I want to cover my **mortgage payments** for 2 years. One less worry."  
\$40,000, Level to age 75 plan, male, non-smoker, age 37

\$38.99



"I'd like to know I have the money to **pay for medications** that are not fully covered by my group or provincial health plan."  
\$25,000, Level to age 75 plan, female, non-smoker, age 40

\$26.33



"I want to **replace my income** for 6 months so I could take a leave from work and focus on my recovery."  
\$25,000, Level to age 75 plan, male, non-smoker, age 35

\$24.21



"I want to be able to **renovate my home** to make it easier to get around."  
\$10,000, Level to age 75 plan, male, non-smoker, age 50

\$21.19



"I want the option of travelling to a world-renowned clinic to get the **best care** available."  
\$30,000, 10 year renewable plan<sup>2</sup>, female, non-smoker, age 50

\$30.23

<sup>1</sup> Monthly costs based on rates effective May 26, 2014. <sup>2</sup> 10 year renewable plan premiums increase every 10 years.

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Focus on living and doing the things that are important.

Monthly cost<sup>1</sup>



"I'd like to **replace my spouse's income** so she can be with me during my treatments and recovery."

\$20,000, 10 year renewable plan<sup>2</sup>, male, non-smoker, age 45

\$17.50



"I want to be able to buy a convertible and take the trip that's on my **bucket-list.**"

\$35,000, Level to age 75 plan, male, non-smoker, age 40

\$38.99



"I would love to be able to **get away** for a couple of months. Peace and quiet to help me recuperate."

\$20,000, Level to age 75 plan, female, smoker, age 35

\$28.24

## What can Living Protection do for you?

- Critical illness insurance for heart attack, stroke, cancer, and coronary artery bypass surgery.
- No medical exam. Underwriting is based on just a few simple health questions.
- From \$10,000 to \$50,000 of critical illness insurance for people age 18 to 65.
- More cost effective than traditional plans.
- Optional benefits<sup>3</sup> give you the opportunity to have premiums returned if you do not make a claim.
- Easy-to-use quote and application using the Equitable Sales Illustrations® system. No login required.
- Most policies can be issued within 2 days when all requirements are included.

Peace of mind can be this simple and affordable.

Questions? Contact your Equitable Life Regional Sales Manager.

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<sup>3</sup> There is an additional cost for optional benefits.

This information does not constitute legal, tax, investment or other professional advice.

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