

LIFE & HEALTH Product Overview

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Insurance & Investments Simple. Fast. Easy.[®]





We've been helping individuals, Canadian families and businesses build wealth and achieve financial security since 1923.

Among the top 10¹ life insurance companies in Canada and proudly headquartered in Kingston, Ontario, Empire Life is known for² our integrity, personalized service, sound financial management, strength and capitalization, and industry-leading technology.

We have established ourselves as a trusted insurer by driving innovation, supporting the community, fostering diversity and inclusion, and focusing on delivering simple, fast and easy solutions created to meet the needs of Canadians.

¹ Based on total assets as reported in December 31, 2022 OSFI filings.

² Canadian Individual Life Insurance Study, NMG Consulting, April 2023.

	Term Life Insurance			
	Solution ART [®]	Solution 10 [®] /15 [™] /20 [®]	Solution 25°/30°	
Plan description	Annual renewable and convertible term life insurance	10-year, 15-year or 20-year term renewable and convertible life insurance	25-year or 30-year term. then annual renewable and convertible term life insurance	
Client profile	 Temporary life insurance coverage at a low cost Plan to improve health status or switch to a longer term or permanent solution 	 Short- or longer-term life insurance coverage for a variety of needs including: Paying mortgages & debts Small business planning 	 Long-term life insurance coverage for a variety of needs including: Paying mortgages, debts & final expenses Family income replacement 	
lssue ages (age nearest)	18 to 65	Solution 10: 18 to 75 Solution 15: 18-70 Solution 20: 18 to 65	Solution 25: 18 to 60 Solution 30: 18 to 55	
Coverage duration	Lifetime coverage, fully paid-up at age 100	Lifetime coverage, fully paid-up at age 100	Lifetime coverage, fully paid-up at age 100	
Minimum coverage	\$25,000	\$25,000 up to age 65 \$10,000 for ages 66 to 75	\$25,000	
Maximum coverage	\$499,999	\$20,000,000	\$20,000,000	
Non Face to Face Coverage Limit	\$20,000,000			
Underwriting classification	All amounts: • Standard non-smoker • Standard smoker	All amounts: • Standard non-smoker • Standard smoker \$1,000,001 & up if fluid tests provided: • Elite non-smoker • Preferred non-smoker • Preferred smoker	All amounts • Standard non-smoker • Standard smoker \$1,000,001 & up if fluid tests provided: • Elite non-smoker • Preferred non-smoker • Preferred smoker	
Coverage types	 Single life Joint First-to-die (2 lives) Joint Last-to-die (2 lives) Multi-Life (2 lives) 	 Single life Joint First-to-die (2 lives) Joint Last-to-die (2 lives) Multi-Life (2 lives) 	 Single life Joint First-to-die (2 lives) Joint Last-to-die (2 lives) Multi-Life (2 lives) 	
Premium	Guaranteed premium rates with no increases for the first three years and then increases every year with the last premium increase occuring on the premium renewal at age 85	Guaranteed premium rates that increase every 10 years for Solution 10, every 15 years for Solution 15 and every 20 years for Solution 20 with the last premium increase occuring on the premium renewal after age 75 for Solution 10, age 70 for Solution 15 and age 65 for Solution 20	Guaranteed premium rates for the first 25 years for Solution 25 and for the first 30 years for Solution 30, and then increases every year with the last premium increase occuring at age 85	
Premium Banding	Under \$100,000 \$100,000 – \$249,999 \$250,000 – \$499,999	Under \$100,000 \$100,000 - \$249,999 \$250,000 - \$499,999 \$500,000 - \$999,999 \$1,000,000 +	Under \$100,000 \$100,000 - \$249,999 \$250,000 - \$499,999 \$500,000 - \$999,999 \$1,000,000 +	
Annual policy fee	Base plan: \$50, Rider: \$0	Base plan: \$50, Rider: \$0	Base plan: \$50, Rider: \$0	
Monthly modal factor		0.09	0.09	
Conversion	Up to age 75	Up to age 75	Up to age 75	
Conversion options	Solution 100®, EstateMax®, Optimax Wealth® or Term to 100	Solution 100, EstateMax, Optimax Wealth or Term to 100	Solution 100, EstateMax, Optimax Wealth or Term to 100	
Policy values	Not available	Not available	Not available	
Available benefit riders	 Waiver of Premium Guaranteed Insurability AD&D Children's Life Rider Children's Critical Illness Rider 	 Waiver of Premium Guaranteed Insurability AD&D Children's Life Rider Children's Critical Illness Rider 	 Waiver of Premium Guaranteed Insurability AD&D Children's Life Rider Children's Critical Illness Rider 	
Available insurance riders	Solution Series® CI Protect® & Protect Plus® Empire Life Disability Credit Protect™	Solution Series CI Protect & CI Protect Plus Empire Life Disability Credit Protect	Solution Series CI Protect & CI Protect Plus Empire Life Disability Credit Protect	

	Permanent Non-Participating Life Insurance				
	Solution 100	Term to 100			
Plan description	Permanent life insurance with guaranteed premium rates, reduced paid-up and cash surrender values	Permanent life insurance with guaranteed premium rates			
Client profile	 Competitive permanent life insurance coverage with no premium changes Access to cash values for emergency needs 	 Competitive permanent life insurance coverage with no premium changes 			
lssue ages (age nearest)	0-75 years	18-75			
Coverage duration	Lifetime coverage, fully paid-up at age 100	Lifetime coverage, fully paid-up at age 100			
Minimum coverage	\$25,000 up to age 65 \$10,000 for ages 66 to 75	\$25,000 up to age 65 \$10,000 for ages 66 to 75			
Maximum coverage	\$20,000,000	\$20,000,000			
Non Face to Face Coverage Limits	\$20,000,000				
Underwriting classification	All amounts: • Standard Non-smoker • Standard Smoker	All amounts: • Standard Non-smoker • Standard Smoker			
Coverage type	 Single life Joint First-to-die (2 lives) Joint Last-to-die (2 lives) Multi-Life (2 lives) 	 Single life Joint First-to-die (2 lives) Joint Last-to-die (2 lives) Multi-life (2 lives) 			
Premium	Guaranteed level premium rates to age 100	Guaranteed level premium rates to age 100			
Premium Banding	Under \$100,000 \$100,000 – \$249,999 \$250,000 – \$499,999 \$500,000 +	Under \$100,000 \$100,000 - \$249,999 \$250,000 - \$499,999 \$500,000 - \$999,999 \$1,000,000 +			
Annual policy fee	Base plan: \$50, Rider: \$0	Base plan: \$50, Rider: \$0			
Monthly modal factor	0.09	0.09			
Conversion	Not convertible	Not convertible			
Conversion options	None	None			
Policy values	Guaranteed cash surrender and reduced paid-up values starting in year 10	Not available			
Available benefit riders	 Waiver of Premium Payor Waiver of Premium Guaranteed Insurability AD&D Children's Life Rider Children's Critical Illness Rider 	 Waiver of Premium Guaranteed Insurability AD&D Children's Life Rider Children's Critical Illness Rider 			
Available insurance riders	Solution Series CI Protect & CI Protect Plus Empire Life Disability Credit Protect	Solution Series CI Protect & CI Protect Plus Empire Life Disability Credit Protect			

Permanent Participating Life Insurance

EstateMax OptimaxVealth Plan description Custome permanent participating life insurance of a bar with long-torm cash values and lower level cash values and lower level cash values and line tere teri long to the cash values in the cash values i					
Index		EstateMax	Optimax Wealth		
of their estate planning and interseted in long-termearly years or within their lifterm or have a low-risk exit strategy should their needs change.Isue ages0 to 75 loge nearest)0 to 75 loge nearest)Coverage durationLifterme coverage \$20,000 tor ayes 18 to 65 \$10,000 tor ages 60 to 75 \$20,000 tor ages 60 to 75 \$20,000 tor ages 60 to 75 \$20,000 tor ages 60 to 75Maximum coverage\$20,000,000 \$20,000 tor ages 60 to 75Maximum coverage\$20,000,000Non Face to Face Coverage Limits\$20,000,000Coverage Limits\$20,000,000Standard Non-smoker - Standard Non-smoker\$3,000,000Standard Smoker\$3,000,000Coverage type\$3,000,000Standard Smoker\$3,000,000Coverage type\$3,000,000Standard Smoker\$3,000,000Coverage typeGuaranteed level premiumGuaranteed level premiumGuaranteed level premiumGuaranteed level premiums payable in the first 20 years 20 Pay - premiums payable in the first 20 years 20 Pay - premiums payable in the first 20 years 20 Pay - premiums payable in the first 20 years 20 Pay - premiums payable in the first 20 years 20 Pay - premiums payable in the first 20 years 20 Pay - premiums payable in the first 20 years 20 Pay - premiums payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the	Plan description	plan with long-term cash values and lower level cost	plan with higher early cash values that accrue on		
Coverage duration Lifetime coverage Lifetime coverage Minimum coverage \$10,000 for Juvenile ages 0 to 17 \$25,000 for ages 18 to 65 \$20,000 for ages 58 to 75 \$20,000 for ages 68 to 75 \$20,000,000 Maximum coverage \$20,000,000 \$20,000,000 Non Face to Face Coverage Limits	Client profile	of their estate planning and interested in long-term	early years or within their lifetime or have a low-risk		
Minimum coverage 510.000 for Juencile ages 0 to 17 \$25.000 for ages 18 to 65 \$10.000 for ages 61 to 75 \$25.000 for ages 61 to 75 Maximum coverage \$20.000.000 \$20.000.000 Non Face to Face \$20.000.000 Underwriting \$20.000.000 \$20.000.000 Coverage Limits \$20.000.000 \$20.000.000 Standard Non-smoker \$10.000 for Juencile ages 0 - 17 \$10.000 for Juencile ages 0 - 17 Coverage Limits \$20.000.000 \$10.000 for Juencile ages 0 - 17 \$10.000 for Juencile ages 0 - 17 Coverage Limits \$20.000.000 \$10.000 for Juencile ages 0 - 17 \$10.000 for Juencile ages 0 - 17 Coverage Limits \$20.000.000 \$10.000 for Juencile ages 0 - 17 \$10.000 for Juencile ages 0 - 17 Standard Non-smoker \$10.000 for Juencile ages 0 - 17 \$10.000 for Juencile ages 0 - 17 Standard Non-smoker \$10.000 for Juencile ages 0 - 17 \$10.000 for Juencile ages 0 - 17 Standard Non-smoker \$10.000 for Juencile ages 0 - 17 \$10.000 for Juencile ages 0 - 17 Standard Non-smoker \$10.000 for Juencile ages 0 - 17 \$10.000 for Juencile ages 0 - 17 Standard Non-smoker \$10.000 for Juencile ages 0 - 17 \$10.000 for Juencile for Juencile for Juencile ages 0 - 17	Issue ages	0 to 75 (age nearest)	0 to 75 (age nearest)		
\$25.000 for ages 18 to 65 \$10,000 for ages 66 to 75\$20,000,000Maximum coverage Non Face to Face Coverage Life\$20,000,000Non Face to Face Coverage Life\$20,000,000Standard Non-smoker - standard Smoker\$20,000,000Underwriting - Standard Smoker\$10000 for ages 60 to 75Coverage Life 	Coverage duration	Lifetime coverage	Lifetime coverage		
Non Face to Face Coverage Limits S20.000 Underwriting classification -!Juvenile (issue ages 0 - 17) -!Jandard Non-smoker -!Jandard Non-smoker -!Jandard Smoker -!Juvenile (issue ages 0 - 17) -!Jandard Smoker Coverage type -!Jingle life -!Joint-first (2 lives) -!Joint-first (2 lives) -!Joint-first (2 lives) -!Joint-first (2 lives) -!Joint-first (2 lives) -!Joint-first (2 lives) -!Joint-first (2 lives) -!Joint-first (2 lives) Premium Guaranteed level premium payable in the first 10 years 20 Pay - premium payable in the first 10 years 20 Pay - premium payable in the first 20 years 20 Pay - premiums payable in the first 20 years 20 Pay - premiums payable in the first 20 years 20 Pay - premiums payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premiums payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium Payable in the first 20 years 20 Pay - premium Payable in the first 20 years 20 Pay - Dest Pay - Parenium Payable in the first 20 years 20 Pay - Quaranteed Insurability -!Life Pay - Undert 20 Pay - Pay - Parenium Payable in the first 20 years 20 Pay - Dest Pay Disability Child's Waiver) -!Life Pay - Parenium Payable in the first 20 years 20 Pay - Dest Pay Disability Child's Waiver) -!Additional Leposit Option (ADO) Available Insurance riders Solution Series CI Protect 9 CI Protect Plus Emprit	Minimum coverage	\$25,000 for ages 18 to 65	\$25,000 for ages 18 to 65		
Coverage Limits Jumenia (Issue ages 0 - 17) Jumenia (Issue ages 0 - 17) Cassification -Standard Non-smoker -Standard Smoker -Standard Smoker -Joint-Isst (2 lives) -Joint-Tast (2 lives) -Joint-Last (2 lives) -Joint-Tast (2 lives) -Joint-Tast (2 lives) -Joint-Tast (2 lives) -Joint-Tast (2 lives) Permium Spathe In the first 10 years 2 Pay – premium payable in the first 20 years IFe Pay – premium spathe In the first 20 years 2 Pay – premium spathe In the first 20 years Stotool - S49.999 Stotool - S49.999 Stotool - S49.999 Stotool - S49.999 Stotool - S49.999 Stotool - S49.999 Stotool - S49.999 Stotool - S49.999 Stotool - S49.999 Stotool - S49.999 Stotool - S49.999 Stotool - S49.999 Stotool - S40.999 Stotool - S40.999 Stotool - S40.999 Stotool - S40.999 Stotool - S40.	Maximum coverage	\$20,000,000	\$20,000,000		
classificationStandard Non-smoker Standard SmokerStandard Non-smoker Standard SmokerCoverage typeSingle life - Joint-first L2 lives) - Joint-first L2 lives - Joint-first L2 lives) - Joint-first L2 lives) - Joint-first L2 lives) - Joint-first L2 lives - Joint-first L2 lives - Joint-first L2 lives) - Joint-first L2 lives - Joint-first L2 lives) - Joint-first L2 lives - Joint-first L2 lives <br< th=""><th></th><th colspan="3">\$20,000,000</th></br<>		\$20,000,000			
Image: state of the state of		Standard Non-smoker	Standard Non-smoker		
Payment options10 Pay - premiums payable in the first 10 years 20 Pay - premiums payable in the first 20 years 20 Pay - premiums payable in the first 20 years 10 Pay - premiums payable in the first 10 years 10 Pay - premiums payable in the first 10 years 20 Pay - premiums payable in the first 10 years 20 Pay - premiums payable in the first 10 years 20 Pay - premiums payable in the first 10 years 20 Pay - premiums payable in the first 10 years 20 Pay - premiums payable in the first 10 years 20 Pay - premiums payable in the first 10 years 20 Pay - premiums payable in the first 10 years 20 Pay - premiums payable in the first 10 years 20 Pay - premiums payable in the first 10 years 20 Pay - premiums payable in the first 10 years 20 Pay - premiums payable in the first 10 years 20 Pay - premiums payable in the first 10 years 20 Pay - premiums payable in the first 10 years 20 Pay - premiums payable in the first 10 years 20 Pay - premiums payable in the first 10 years 20 Pay - premiums payable in the first 20 years 20 Pay - premiums payable in the first 20 years 20 Pay - premiums payable in the first 20 years 20 Pay - premiums payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - premium payable in the first 20 years 20 Pay - Path 20 Pay Path 20 Pay Path 20 Pay Path 20 Pat	Coverage type	Joint-first (2 lives)Joint-last (2 lives)	• Joint-first (2 lives)		
20 Pay - premium payable in the first 20 years10 Pay - premiums payable in the first 20 yearslife Pay - premiums payable to age 10020 Pay - premiums payable to age 100Premium banding\$10,000 - \$49,999\$10,000 - \$49,999\$50,000 - \$249,999\$50,000 - \$249,999\$50,000 - \$249,999\$100,000 - \$249,999\$250,000 +\$250,000 +Annual policy feeBase plan: \$50Base plan: \$50Not convertibleAnnual policy feeNot convertibleAvailable•Waiver of Premiumbenefit riders•Guaranteed Insurability •AD6D•ConversionNot convertibleAvailable•Guaranteed Insurability •AD6Dbenefit riders•Guaranteed Insurability •AD6D•Children's Critical Illness Rider •Children's Critical Illness •Cash Accumulation* •Cash Accumulation					
\$50,000 - \$99,999 \$100,000 - \$249,999 \$250,000 +\$50,000 - \$249,999 \$250,000 +Annual policy feeBase plan: \$50Base plan: \$50Monthly modal factor0.090.09ConversionNot convertibleAvailable benefit riders•Waiver of Premium •Guaranteed Insurability •AD6D •Children's Life Rider •Children's Children's Life Rider •Children's Li	Payment options	20 Pay – premium payable in the first 20 years	10 Pay – premiums payable in the first 10 years 20 Pay – premium payable in the first 20 years		
Monthly modal factor0.090.09ConversionNot convertibleNot convertibleAvailable benefit riders• Waiver of Premium • Guaranteed Insurability • AD6D 	Premium banding	\$50,000 – \$99,999 \$100,000 – \$249,999	\$50,000 – \$99,999 \$100,000 – \$249,999		
ConversionNot convertibleNot convertibleAvailable benefit riders•Waiver of Premium · Guaranteed Insurability · AD&D · Children's Life Rider · Children's Life Rider · Children's Critical Illness Rider 	Annual policy fee	Base plan: \$50	Base plan: \$50		
Available benefit ridersWaiver of Premium - Guaranteed Insurability - AD&D - Children's Life Rider - Children's Life Rider - Children's Life Rider - Children's Critical Illness Rider - Payor Death & Disability (Child's Waiver) - Additional Deposit Option (ADO) - Additional Deposit Option (ADO)Available insurance ridersSolution Series CI Protect & CI Protect Plus Empire Life Disability Credit Protect Term to 100Solution Series CI Protect & CI Protect Plus Empire Life Disability Credit Protect Term to 100Solutions - Cash Payment* - Cash Payment* - Paid P Disabilitons - Annual Premium Reduction - Cash Accumulation* - Enhanced Coverage (Lifetime Guarantee)** - May be subject to taxation. See policy contract for details.•Waiver of Premium - Guaranteed Insurability - Children's Life Rider - Children's Life Rider - Children's Critical Illness Rider - Payor Death & Disability (Child's Waiver) - Additional Deposit Option (ADO)Policy loansSolution Series CI Protect & CI Protect Plus Empire Life Disability Credit Protect Term to 100Solutions - Cash Payment* - Cash Payment* - Enhanced Coverage (Lifetime Guarantee)**Nay be subject to taxation. See policy contract for details. ** Subject to specific conditions. See policy contract for details.Side account (non-exempt)- Each participating policy includes a Side Account allowing lump sum deposits to fund future premium needs. - Additional funds can be deposited and withdrawn at any time. - Interest earned is subject to income tax.Special features- Joint First Death coverage contains survivor and policy exchange options: provides survivor with temporary insurance for 90 days after the first death. - Term coverage provided under Enhan	Monthly modal factor	0.09	0.09		
benefit riders• Guaranteed Insurability • AD&D • Children's Life Rider • Children's Life Rider • Children's Critical Illness Rider • Payor Death & Disability (Child's Waiver) • Additional Deposit Option (ADO) • Additional Deposit Option (ADO)• Children's Life Rider • Children's Life Rider • Children's Critical Illness Rider • Payor Death & Disability (Child's Waiver) • Additional Deposit Option (ADO)Available insurance ridersSolution Series CI Protect & CI Protect Plus Empire Life Disability Credit Protect Term to 100Solution Series CI Protect & CI Protect Plus Empire Life Disability Credit Protect Term to 100Policy loansYes. Minimum \$250 up to 100% of the available loan vue • Paid-Up Additions • Paid-Up Additions • Annual Premium Reduction • Cash Payment* • Paid-Up Additions • Cash Accumulation* • Enhanced Coverage (Lifetime Guarantee)** • May be subject to taxation. See policy contract for details. ** Subject to specific conditions. See policy contract for details.Side account (non-exempt)• Each participating policy includes a Side Account allowing lump sum deposits to fund future premium needs. • Additional funds can be deposited and withdrawn at any time. • Interest earned is subject to income tax.Special features• Joint First Death coverage contains survivor and policy provides survivor with temporary insurance for 90 days after the first death. • Term coverage provided under Enhanced Coverage divid- option may be converted to permanent insurance*	Conversion	Not convertible	Not convertible		
Insurance ridersCI Protect & CI Protect Plus Empire Life Disability Credit Protect Term to 100CI Protect & CI Protect Plus Empire Life Disability Credit Protect Term to 100Policy loansYes. Minimum \$250 up to 100% of the available loan valueDividend options· Cash Payment* · Paid-Up Additions · Annual Premium Reduction · Cash Accumulation* · Enhanced Coverage (Lifetime Guarantee)**Side account (non-exempt)· Each participating policy includes a Side Account allowing lump sum deposits to fund future premium needs. · Additional funds can be deposited and withdrawn at any time. · Interest earned is subject to income tax.Special features· Joint First Death coverage contains survivor and policy exchange options: provides survivor with temporary insurance for 90 days after the first death. · Term coverage provided under Enhanced Coverage dividend option may be converted to permanent insurance*		 Guaranteed Insurability AD&D Children's Life Rider Children's Critical Illness Rider Payor Death & Disability (Child's Waiver) 	 Guaranteed Insurability AD&D Children's Life Rider Children's Critical Illness Rider Payor Death & Disability (Child's Waiver) 		
Dividend options• Cash Payment* • Paid-Up Additions • Annual Premium Reduction • Cash Accumulation* • Enhanced Coverage (Lifetime Guarantee)**Side account (non-exempt)• May be subject to taxation. See policy contract for details. ** Subject to specific conditions. See policy contract for detailsSide account (non-exempt)• Each participating policy includes a Side Account allowing lump sum deposits to fund future premium needs. • Additional funds can be deposited and withdrawn at any time. • Interest earned is subject to income tax.Special features• Joint First Death coverage contains survivor and policy exchange options: provides survivor with temporary insurance for 90 days after the first death. • Term coverage provided under Enhanced Coverage dividend option may be converted to permanent insurance*.		CI Protect & CI Protect Plus Empire Life Disability Credit Protect	CI Protect & CI Protect Plus Empire Life Disability Credit Protect		
 Paid-Up Additions Annual Premium Reduction Cash Accumulation* Enhanced Coverage (Lifetime Guarantee)** * May be subject to taxation. See policy contract for details. ** Subject to specific conditions. See policy contract for details Side account (non-exempt) Each participating policy includes a Side Account allowing lump sum deposits to fund future premium needs. Additional funds can be deposited and withdrawn at any time. Interest earned is subject to income tax. Special features Joint First Death coverage contains survivor and policy exchange options: provides survivor with temporary insurance for 90 days after the first death. Term coverage provided under Enhanced Coverage dividend option may be converted to permanent insurance*. 	Policy loans	Yes. Minimum \$250 up to 100% of the available loan va	alue		
(non-exempt) • Additional funds can be deposited and withdrawn at any time. • Interest earned is subject to income tax. Special features • Joint First Death coverage contains survivor and policy exchange options: provides survivor with temporary insurance for 90 days after the first death. • Term coverage provided under Enhanced Coverage dividend option may be converted to permanent insurance*.	Dividend options	 Paid-Up Additions Annual Premium Reduction Cash Accumulation* Enhanced Coverage (Lifetime Guarantee)** 			
insurance for 90 days after the first death.Term coverage provided under Enhanced Coverage dividend option may be converted to permanent insurance*.		 Each participating policy includes a Side Account allowing lump sum deposits to fund future premium needs. Additional funds can be deposited and withdrawn at any time. 			
The dividend scale on all participating plans is guaranteed never to fall below zero.	Special features	insurance for 90 days after the first death.Term coverage provided under Enhanced Coverage dividend option may be converted to permanent insurance*.			
* Subject to specific conditions. See policy contract for details.					

	Guaranteed Issue life insurance				
	Guaranteed Life Protect®				
Plan description	Guaranteed Issue life insurance, Permanent Non Participating with guaranteed level premiums, guaranteed cash surrender values and reduced paid-up values				
Client profile	 No medical or lifestyle questions Must be a Canadian resident for income tax purposes Life insured must be the policy owner. No ownership changes allowed Lifetime maximum coverage based on issue age Limited benefits in the first two policy years 				
Issue ages	40 - 75 (age nearest)				
Coverage duration	Lifetime coverage, fully paid-up at age 95				
Minimum coverage	\$5,000				
Maximum coverage (lifetime maximum)	Issue ages 40 – 75 \$50,000				
Non Face to Face Coverage Limits	Issue ages 40 – 75 \$50,000				
Underwriting classification	 All amounts Standard – Non Smoker Standard – Smoker 				
Coverage type	Single life only				
Premium	Guaranteed level premium rates to age 95				
Premium banding	None				
Annual policy fee	Base plan \$50.00				
Monthly modal factor	0.09				
Conversion	Not Available				
Conversion options	None				
Policy values	Guaranteed cash surrender values starting at the 5th policy anniversary Reduced paid-up values starting at the 8th policy anniversary				
Available benefit riders	None				
Available insurance riders	None				
Plan Features	If death is caused by natural causes, during the first 24 months of coverage, after a policy takes effect or is reinstated, the death benefit is limited to premiums that have been paid during the 24 month period, without interest. If life insured dies within 2 years of contract taking effect or of reinstatement due to an accident, we will pay the face amount of the policy (some restrictions apply) If life insured dies from any cause on or after the 2nd anniversary of contract taking effect or of reinstatement, we will pay the face amount of the policy				

	Critical Illness Insurance				
	CI Protect	CI Protect Plus			
Plan type	CI Protect 10 – 10-year renewable critical illness insurance to age 75 with guaranteed premiums that increase every 10 years CI Protect 20 – 20-year renewable critical illness insurance to age 75 with guaranteed premiums that increase every 20 years	 CI Protect Plus 10 – 10-year renewable and convertible critical illness insurance to age 75 with guaranteed premiums that increase every 10 years CI Protect Plus 20 – 20-year renewable and convertible critical illness insurance to age 75 with guaranteed premiums that increase every 20 years CI Protect Plus 75 – Critical illness insurance to age 75 with guaranteed level premiums CI Protect Plus 100 15-Pay – Critical illness insurance to age 100 with guaranteed level premiums payable for the first 15 years 			
Target audience	Suited for clients looking for affordable critical illness coverage without traditional critical illness insurance underwriting.	Suited for clients looking for comprehensive critical illness coverage with an option to get money back if no claims are made.			
Issue ages	Cl Protect 10 – 18 to 65 (age nearest) Cl Protect 20 – 18 to 55 (age nearest)	CI Protect Plus 10 – 18 to 65 (age nearest) CI Protect Plus 20 – 18 to 55 (age nearest) CI Protect Plus 75 – 18 to 65 (age nearest) CI Protect Plus 100 15-Pay - 18 to 65 (age nearest)			
Coverage duration	To age 75	To age 75			
Coverage limits	\$25,000 to \$75,000	\$25,000 to \$2,000,000			
Coverage type	Single Life	Single Life or Multi-Life (m	naximum 2		
Covered illnesses (see contract for details)	 Cancer (life threatening) Coronary artery bypass surgery Heart attack Stroke 	 Aortic Surgery Aplastic Anemia Bacterial Meningitis Benign Brain Tumour Blindness Cancer (Life Threatening) Coma Coronary Artery Bypass S Deafness Dementia incl. Alzheimer Heart Attack Heart Valve Replacement Kidney Failure 	urgery 's Disease	 Loss of Independent Existence Loss of Limbs Loss of Speech Major Organ Failure on Waiting List Major Organ Transplant Motor Neuron Disease Multiple Sclerosis Occupational HIV Infection Paralysis Parkinson's Disease and Specified Atypical Parkinsonian Disorders Severe Burns Stroke 	
Underwriting classification	 Standard non-smoker & smoker (substandard rates are not available) 	• Standard non-smoker & smoker (substandard rates are available)			
Annual policy fee	Base plan: \$50, Rider: \$0	Base plan: \$50, Rider: \$0			
Waiting period	30 days (unless otherwise noted)	30 days (unless otherwise	noted)		
Conversion	Not convertible	To age 65 – CI Protect Plu CI Protect Plus 75 or CI Pr			verted to
Available benefit riders	None	Waiver of PremiumAccidental Death & Disme	emberment	Children's Life RiderChildren's CI Rider	
Available insurance riders	None	Solution Series plans (TCI Protect Plus plan (Cr			
Return of premium	Not available	Issue age: 18 to 55 (age n	earest)		
on surrender or maturity rider		CI Protect Plus 10/20/75: % of Eligible Premiums Returns - starting the later of 15 years & insurance age 60		CI Protect Plus 100 15-Pay : % of Eligible Premiums Returned	
		Life Insured's Attained Age	%	Coverage anniversary	%
		60 – 64 65 – 69	70% 80%	1st to 14th anniversary	0%
		70 – 74	90%	15th anniversary and after	100%
Return of premium on death rider Built-in benefit(s)	Not available • Life insurance coverage	75100%Issue age:• CI Protect Plus 10: 18 to 65 (age nearest)• CI Protect Plus 20: 18 to 55 (age nearest)• CI Protect Plus 75: 18 to 65 (age nearest)• CI Protect Plus 100 15-Pay: 18 to 65 (age nearest)• Life insurance coverage with lump sum benefit of \$1,000 at death			
(see contract for details)	with lump sum benefit of \$1,000 at death	 Non-Life Threatening Illness Benefit pays 15% (max two payments) up to a maximum of \$50,000 Medical Concierge Services (non-contractual) 			

FOR ADVISOR USE ONLY

The Empire Life Insurance Company 259 King Street East, Kingston, ON K7L 3A8

The Empire Life Insurance Company (Empire Life) is a proud Canadian company that has been in business since 1923. We offer individual and group life and health insurance, investment and retirement products.

Our mission is to make it simple, fast and easy for Canadians to get the products and services they need to build wealth, generate income, and achieve financial security.

Follow us on social media @EmpireLife or visit empire.ca for more information, including current ratings and financial results.

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