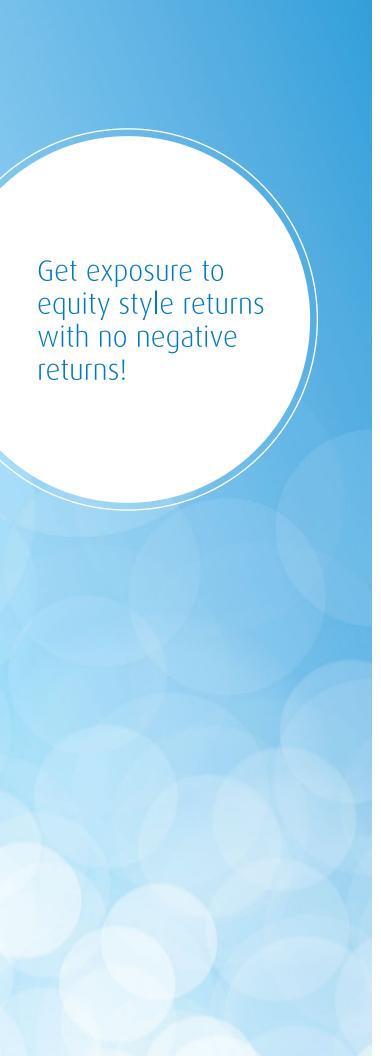


Now, if markets are ever negative, you can stay positive. A universal life investment option you'll feel positive about, with the growth potential of a market indexed account plus the security of a GIC. Exclusively through BMO® Insurance.





Some days it may seem like stock markets are on a rollercoaster ride. It's no wonder that many investors have turned to safer havens for their investment portfolio, including their universal life insurance deposits.

Here's the dilemma:

GIC-style accounts in universal life policies do provide guaranteed returns, but at today's low interest rates, fund growth potential is limited. On the other hand, indexed accounts linked to the returns of popular market indices or mutual funds offer higher return potential, but for some investors it can make for many sleepless nights when equity markets are down or volatile!

Wouldn't it be great if...

you could have the best of both worlds: a universal life investment option with the higher return potential of the equity market plus the security of a GIC?

Now you can!

With Guaranteed Market Indexed Accounts (GMIAs) from BMO Insurance: the first of its kind on any universal life insurance plan in Canada

- Exposure to equity market performance, with the security of a GIC
- Net rates of return are guaranteed never to be negative
- Two GMIAs to choose from: Canadian Equity GMIA (linked to the S&P/TSX 60 Price Return index) and American Equity GMIA (linked to the S&P 500 Price Return index, converted to Canadian dollars)
- Interest is calculated and credited each year on Interest Crediting Dates during the Investment Term
- The minimum lump sum deposit for each GMIA Series is \$2,000
- Flexibility to switch to a Fixed Interest Rate Option, other available GMIAs or Enhanced Market Indexed Account on Interest Crediting Dates without any penalty

Available on all Life Dimensions policies (issued November 18, 2010 or later) and all Wealth Dimensions policies

Does a GMIA make sense for you?

Compare a GMIA, a Market Indexed Account and a GIA

	Canadian Equity GMIA	Market Indexed Account	GIA
Reference Market Index	S&P/TSX 60 Index	S&P/TSX 60 Index	N/A
Downside Risk	The rate of return over the Investment Term is calculated and credited every year and is guaranteed never to be negative	If markets are down, the rate of return could be negative and reduce policy fund values	Limited to the guaranteed rate of return
Upside Potential	Linked to the performance of the S&P/TSX 60 index price return; can have a maximum rate of return	Linked to the performance of the S&P/TSX 60 index total return, with no maximum rate of return limit	None, since rate of return is locked in for the term
Volatility of Rates of Return	Minimized by the guaranteed minimum rate of return	Exposed to market swings – positive and negative	None

GMIAs are not a short term investment. While funds can be withdrawn or transferred out of a GMIA at any time before the Maturity Date, they are subject to certain restrictions and fees. On Interest Crediting Dates, you have the added flexibility of switching to any other GMIA available at that time or to a Fixed Interest Rate Option with no penalty. Refer to the GMIA Fact Sheet on bmoinvestpro.ca for more details.

You do not purchase units in any index or a legal interest in any security.

TIP

Visit bmoinvestpro.ca to run and print an illustration showing the potential returns of either a Canadian Equity or American Equity GMIA. **Plus**, compare the GMIA against a traditional Market Indexed Account and GIA.

Two options to choose from

Canadian Equity GMIA linked to the performance of the S&P/TSX 60

American Equity GMIA linked to the performance of the S&P 500

Here's how a GMIA works:

- · At the beginning of each month, a new GMIA "Series" is made available for new deposits on a Life Dimensions policy.
- Deposits into a GMIA will earn daily interest until the Series "Investment Date" (typically the beginning of the following month), at which time that specific Series is closed to additional deposits.
- Deposits are made for an Investment Term of 10 years. Interest is calculated and credited every year on specified Interest Crediting Dates, using the pre-disclosed Interest Crediting Factors.
- At the end of every 12 months during the Investment Term, the Interest Crediting Factors for the next 12 months are published on bmoinvestpro.ca.



Consider a Canadian Equity GMIA with the following factors in the first year GMIA Interest Crediting Rate Factors*:

Minimum Net Rate of Return	0%	The credited interest rate will never be negative
Index Participation Rate	50%	The rate of return is based on 50% of the S&P/TSX 60 market index price return
Index Cap Rate	No Maximum	
Hurdle Rate	3%	This is the minimum percentage increase in the value of the S&P/TSX 60 market index price return that must be achieved for the Credited Interest Rate to be positive; otherwise the credited interest rate will be zero

^{*} Subject to change, based on the Terms and Conditions for a specific Series

In this example, if the rate of return for the S&P/TSX 60 index for the year is 15%, the Credited Interest Rate will be: $(15\% - 3\%) \times 50\% = 6.0\%$



Consider key dates:

Keep the following dates in mind for a GMIA Series with an effective Investment Date of December 1, 2022.

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October 27 – November 25, 2022	New deposits must be received at our Head Office at least four business days before the start of any GMIA Series, in this case, the Series that begins December 1, 2022. Deposits into this series will be for a 10 year Investment Term. Deposits will earn the daily interest rate until the Series Investment Date of December 1, 2022.	
December 1, 2022	Series Investment Date: start of the 10 year Investment Term.	
December 1, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032	Interest Crediting Dates: when interest is calculated and credited to the Fund Value. Any revision to the GMIA interest crediting rate factors for each year of the Investment Term will be pre-disclosed on bmoinvestpro.ca	
December 1, 2032	Maturity Date: the end of the Investment Term. Fund Value including interest will automatically be renewed for a new Investment Term subject to the new terms and conditions available at that time.	

Interest is calculated and credited annually on specified dates during the Investment Term up until and including the Maturity Date. Even if markets decline in a particular year, the net interest rate credited will never be negative.



GMIAs are ideal for clients who are investing at least 2 times the minimum premium into their policy. While funds can be withdrawn or transferred out of a GMIA at any time before the Maturity Date, these withdrawals and transfers are subject to certain restrictions and fees.

Restrictions

- · Transfers can be made from the GMIA Series to the Fixed Interest Rate Option or to an Enhanced Market Indexed Account (EMIA) on Interest Crediting Dates only.
- · Requests to transfer or withdraw funds from a GMIA on Interest Crediting Dates or on the Maturity Date require written instructions at least 4 business days in advance of the request date.
- · Transfers to any GMIA option available on the Interest Crediting Date or the Maturity Date can be made without penalty. At any other time, transfers to another GMIA are subject to an Early Redemption Fee.
- · Transfers to other investment options or withdrawals at any time other than at the Maturity Date are subject to an Early Redemption Fee.

Early Redemption Fee

The Early Redemption Fee is a charge calculated as a percentage of any amounts that are withdrawn or transferred prior to the Maturity Date of the GMIA. The fee is not charged for withdrawals from a GMIA used to pay monthly insurance charges, Exempt Test transfers, or for payment of an insurance benefit.

Refer to the GMIA Fact Sheet on bmoinvestpro.ca or the policy contract for more details.

Our commitment to you

BMO Life Assurance Company, a part of BMO Financial Group, appreciates the opportunity to help you meet your financial needs. We are committed to respecting and protecting your privacy and confidentiality of the personal information you have entrusted to us. It is important for you to understand what information we will collect, how we will use it, and who may see it.

To view our full privacy policy, please visit the privacy section at bmoinsurance.com



(D) Let's connect

For more information about BMO Insurance or our products, please consult with your insurance advisor or contact us:

BMO Life Assurance Company 60 Yonge Street, Toronto, ON M5E 1H5 bmoinsurance.com

Past performance is no quarantee of future performance. A GMIA credits interest to the Fund Value of a universal life insurance policy on specified Interest Crediting Dates according to the terms and conditions for each Series being offered. Refer to the Fact Sheets found on bmoinvestpro.ca for more details

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BMO Life Assurance Company policyholders do not purchase units in any index or a legal interest in any security. Refer to a policy contract for the maximum UL fees charged on indexed accounts.

Insurer: BMO Life Assurance Company

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