

Life insurance for non-residents



Did you know that your non-resident client could be eligible for life insurance coverage up to \$500,000*?

Who can apply?

- Convention refugees
- Caregivers or nannies
- Immigrants with a one-year full-time work permit
- Open work permits
- Students
- Physicians
- Investors, entrepreneurs and self-employed
- Landed immigrants

**Restrictions apply.*

Products available

- FlexTerm
- FlexOptions
- No Medical Insurance
- ParPlus
- Youth Plus
- Golden Protection
- Total Protection
- Essential
- Critical Illness rider
(available on FlexTerm, FlexOptions, Youth Plus and ParPlus)



How do you tap into this new market?

- Gain greater understanding of the cultural market
- Support community events
- Create awareness of life insurance and what it does
- Explore appropriate insurance options
- Advertise - ethnic papers, flyers, bulletin boards
- Ask for referrals
- Utilize marketing tools available from Assumption Life



Call one of our Business Development Managers to learn more about us!

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