Universal Life business™

# Secure the business and lifestyle you've created

Building your business , and working to protect yourself and your loved ones, can be challenging enough. So, what if something happens to you, your business partner or a key employee? With Universal Life business<sup>™</sup> from Co-operators, it's easy to protect your assets, cover your liabilities and provide financial security to your successors, ensuring a smooth transition through a difficult time.

## Why choose Universal Life for your business?

#### Security

A Universal Life policy helps to ensure the long-term financial security of your business. If you, your partner, a shareholder or key employee were to pass away unexpectedly, it offers the financial support and time you need to make important decisions about the future of the business.

### Flexibility

Choose from a range of options that are geared toward preserving your business. With a plan in place, you'll have the flexibility and assets to find and train new people when your key person is unable to work. This makes it easier to realize your vision for the business.

### Affordability

Financial losses can be considerable when a business suffers the death of a key person, especially if creditors demand that loans have to be paid up immediately. A Universal Life plan offers an affordable strategy to keep your business running.

### Simplicity

It's easy to create a plan that's based on your specific requirements. With all the coverage you need in one comprehensive package, it's also simple to buy and manage.

Investments. Insurance. Advice.



#### <u>cooperators.ca</u> **1-800-454-8061** / Co-operators Life Insurance Company

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Call us today to book your needs analysis.