

PREFERRED ESTATE TRANSFER®

It's the kind of preferential treatment you want. Less tax, more benefits.

A permanent life insurance policy is one of the most tax-efficient ways to build and transfer your estate. The tax-free death benefit creates an instant inheritance. Plus the policy offers tax-advantaged growth that you can access during your lifetime.¹

With the Preferred Estate Transfer, you may be able to put a policy in place with no additional out-of-pocket expense. Simply redirect some of your money from taxable investments to pay the premiums for a permanent life insurance policy. The policy will do the rest.



PUT THE PREFERRED ESTATE TRANSFER TO WORK FOR YOU

Leave more money to your loved ones

- Life insurance proceeds can be used to cover the potential tax liability on assets like the family cottage so it doesn't have to be sold.
- Life insurance allows you to leave more money than you could through a taxable investment.
- Payments above the required premium can accelerate the growth of the value within the policy.²

Save taxes

- By redirecting money from taxable investments into the life insurance policy, you pay less tax today³ and in the future.
- The funds within the insurance policy grow on a tax-advantaged basis.
- Life insurance proceeds are paid to your beneficiary tax free.



IT COULD BE THE RIGHT SOLUTION FOR YOU IF ...

- You want to leave money to your loved ones or a charity.
- You have an up-to-date will.
- You have paid off your mortgage or other debts.
- You have taken care of your retirement plan.
- You have taxable investments.
- You want to reduce the taxes you pay.
- You want your estate to pay less tax.

Your advisor can show you how the Preferred Estate Transfer can work for you.

¹Refer to the product Client Guide for more detail. ²The extra payment is limited to the amount required to maintain the tax-exempt status of the policy. For universal life, the policy may be credited positive or negative returns depending on the investment accounts selected. Review the product illustration for full details. ³Depends on the nature of your taxable investment.

The Preferred Estate Transfer is a concept. It is not a product or contract. It is based on current tax legislation and may change. This information does not constitue legal, tax, investment, or other professional advice. (®) Denotes a trademark of The Equitable Life Insurance Company of Canada.

