

Empire Life
Guaranteed
Investment
Funds
75/100



Protect the value of your investments regardless of how markets perform

Do you worry about the impact a market down turn might have on what you leave your family? Would you like to protect the value of your investments, regardless of how markets perform, so you can leave your loved ones as much as possible?

The Empire Life Guaranteed Investment Funds policy is a segregated fund solution that can grow and protect the value of your investments. It offers a death benefit guarantee that is reset every year to capture growth.¹ If the market value of your investment is higher than the death benefit guarantee, the death benefit guarantee is automatically reset on the policy anniversary date to the higher value to lock in the growth in your investments.

Insurance & Investments
Simple. Fast. Easy.®



Case Study

Below is a real life situation² of how an Empire Life Guaranteed Investment Funds policy protected an estate despite a decrease in the market value of the investment during COVID-19, ensuring that the beneficiary received the maximum proceeds.



On January 29, 2015, Jim, age 69, invested \$800,000 in an Empire Life Guaranteed Investment Funds 75/100 policy. His death benefit guarantee was \$800,000 from day one.



He named his wife Linda as the beneficiary on the policy. By naming a beneficiary, the proceeds of the policy are paid out quickly and privately upon death, and may bypass probate and the estate settlement process.



Each year, Jim's policy was automatically reset if the market value was higher than the death benefit guarantee, locking in any market gains. The last reset occurred on January 29, 2020 for \$896,147.



On April 20, 2020, Empire Life was notified that Jim had died. Due to market volatility from COVID-19, the market value of his policy on April 20 had decreased to \$758,271, less than his original investment. However, the death benefit guarantee remained at \$896,147 since it is guaranteed to not go below the last reset amount.



Linda received \$896,147 in death proceeds on April 27, 2020, just seven days later, and representing a top up of \$137,876 over the market value and protecting all their market gains.



The market values represented are for illustrative purposes only. They should not be considered representative of past or future investment performance. Initial investment: \$800,000.

Jim did not have to worry about the impact a market downturn could have had on his investments. With Empire Life Guaranteed Investment Funds, he knew his investment would be sheltered from a market downturn and that Linda would receive the greater of his death benefit or the market value.



Estate Planning Benefits

In addition to the Death Benefit Guarantee, segregated funds offer a variety of other benefits. For example, if Jim had invested in mutual funds, stock or bonds, the proceeds to Linda would have been substantially lower as demonstrated in the table below.

Unlike these other investments, benefits paid from a segregated fund contract can bypass the estate upon death. Proceeds are paid directly to the named beneficiary, in this case Linda, without being subject to the estate administration/probate process and associated taxes or fees. This allowed Jim to leave a legacy upon death that was quick, private and more cost-effective.

	Segregated Fund Contracts	Other Investments (mutual funds, stocks, bonds)
Investment value	\$896,147 Death Benefit Guarantee on April 20, 2020	\$758,271 Market Value on April 20, 2020
Estate Administration Tax ⁴ (ON)	\$0	\$11,374
Executor fees (3-5%) ⁵	\$0	\$22,748
Estimated total cost upon death⁶	\$0	\$34,122
Net proceeds	\$896,147 Paid quickly and directly to Linda and the details are kept private	\$724,149



Linda could receive an extra \$171,998, or 24% more, because of Jim's decision to invest in Empire Life GIF

About Empire Life Guaranteed Investment Funds 75/100

- Automatic annual death benefit guarantee resets until age 80 to lock in market gains
- Open contracts before age 80 and make deposits to age 90 — with 100% death benefit guarantee
- May bypass estate and probate fees if you name a beneficiary other than your estate
- Diversified investment choices ranging from fixed income to 100% equity
- Enjoy lower costs with GIF Preferred Pricing starting at \$250,000 in assets per household
- Consumer protection through Assuris⁷

The Empire Life Insurance Company

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The Empire Life Insurance Company (Empire Life) is a proud Canadian company that has been in business since 1923. We offer individual and group life and health insurance, investment and retirement products.

Our mission is to make it simple, fast and easy for Canadians to get the products and services they need to build wealth, generate income, and achieve financial security.

Follow us on social media @EmpireLife or visit empire.ca for more information, including current ratings and financial results.

¹ Death and Maturity Benefit Guarantees of 75% or 100% can be selected. Please refer to the Information Folder for further details.

² While this case study is based on an actual scenario that occurred in 2020, the names of those involved have been changed to protect their privacy.

³ The death benefit guarantee is reduced proportionately for withdrawals.

⁴ Known in other provinces as probate fees. For illustrative purposes only. Example uses Ontario estate administration tax of \$15 per \$1,000 for estates over \$50,000 but probate fees applicable in other provinces differ by province. Other costs can vary depending on the complexity of the estate.

⁵ For illustrative purposes only. Fees vary depending on province and size of estate. Example uses general Ontario legal and executor estate administration fees.

⁶ Estimated total costs upon death. There may be other costs during the life of the contract.

⁷ The Empire Life Insurance Company is a member of Assuris. Assuris is the not for profit organization that protects Canadian policyholders in the event their life insurance company fails. Details about Assuris' protection are available at www.assuris.ca or by calling the Assuris Information Centre at 1 866 878-1225.

A description of the key features of the individual variable insurance contract is contained in the Information Folder for the product being considered. **Any amount that is allocated to a Segregated Fund is invested at the risk of the contract owner and may increase or decrease in value.**

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 **Speak to your advisor to get Empire Life Guaranteed Investment Funds working for you.**

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