

(AD 1A) 5.5" x 8.25"



If you have a mortgage, buying critical illness insurance makes sense.

But making the bank the
beneficiary is nonsense.

Sure, it's convenient to buy critical illness insurance from the bank. But if you get sick, they'll receive the cash benefit, not you or your family. When you buy your own policy, you get the money. And you can use it however you want. Now that makes more sense.

 **Call me today to protect your family,
your mortgage and your way of life.**

John Willilans

XYZ Financial

376 Rivercrest Road, Bigsby, Ontario L5M 2Y6


Tel: (000) 000-0000

Email: jwilliams@xyzfinancial.com



How to complete your ad:

1. Choose the format you like (option A or B).
2. Make sure your name and address are typeset in Arial (address size should not overpower the ad). With respect to type size, use the options shown for reference.
3. Do not change the typeface or placement of the logos without approval from Manulife.

 **Note:** These ads must be run as provided. You may only insert your photo (if using) and contact information in the area provided. No other modifications are permitted.

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Option A (with photo)



John Willilans

XYZ Financial

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Tel: (000) 000-0000 Fax: (000) 000-0000

Email: jwilliams@xyzfinancial.com

Option B (address only)

John Willilans

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376 Rivercrest Road, Bigsby, Ontario L5M 2Y6

Tel: (000) 000-0000 Fax: (000) 000-0000

Email: jwilliams@xyzfinancial.com


(AD 1B) 4.5" x 7"



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Option A (with photo)



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Name/address information

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