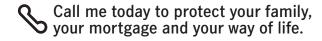
III Manulife

If you have a mortgage, buying critical illness insurance makes sense.

But making the bank the beneficiary is nonsense.

Sure, it's convenient to buy critical illness insurance from the bank. But if you get sick, they'll receive the cash benefit, not you or your family. When you buy your own policy, you get the money. And you can use it however you want. Now that makes more sense.



John Willilans

XYZ Financial 376 Rivercrest Road, Bigsby, Ontario L5M 2Y6 Tel: (000) 000-0000

Email: jwilliams@xyzfinancial.com



How to complete your ad:

- 1. Choose the format you like (option A or B).
- 2. Make sure your name and address are typset in Arial (address size should not overpower the ad). With respect to type size, use the options shown for reference.
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Option B (address only)

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Call me today to protect your family, your mortgage and your way of life.

John Willilans

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Option A (with photo)



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||| Manulife

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Name/address information

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