

Provide your clients a disciplined savings strategy with the RBC® GIF Dollar Cost Averaging plan.

What is dollar cost averaging?

It's a simple strategy that involves making regular deposits to a particular investment(s) at regular intervals. By recommending this solution, you're helping your clients build wealth over time while averaging out the cost of their investment.

This strategy is designed to reduce exposure to the risks associated with making a single lump sum investment at the wrong time. When prices are low, the amount of units that can be purchased increases; when prices are

high, fewer units can be purchased. This can improve your clients' opportunity to grow their savings while smoothing out volatility and reducing the anxiety that comes with market uncertainty.

What are the benefits?

By investing regularly, regardless of what's going on in the market, your clients will save more over time, and they'll be in a position to earn greater returns.

This is advice your clients will understand and value.

Your monthly savings can really add up

Number of years invested	Monthly contribution amount			
	\$50	\$100	\$250	\$500
5	\$3,309	\$6,618	\$16,545	\$33,090
10	\$7,335	\$14,670	\$36,674	\$73,348
15	\$12,233	\$24,466	\$61,164	\$122,329
20	\$18,192	\$36,384	\$90,960	\$181,921
25	\$25,442	\$50,885	\$127,212	\$254,424

Assumes a 4% annualized rate of return. Used only to illustrate the effects of the compound growth rate and is not intended to reflect future values of any particular investment. Source: RBC Global Asset Management Inc.



Insurance

During bull and bear markets, investing at regular intervals with dollar cost averaging can be a stronger strategy than others over time.

RBC Insurance® can put dollar cost averaging to work for your clients through the RBC GIF Dollar Cost Averaging strategy.

How the RBC GIF DCA strategy works:

- Complete an RBC GIF application and indicate that your client is setting up an RBC GIF Dollar Cost Averaging plan. Make the initial investment in the RBC Canadian Money Market GIF using RLI 120, if switching to Series 1 or Series 2 funds, or RLI 125 if switching to Invest Series funds.
- 2. Provide switch instructions and your client will need to choose:
 - (a) the fund(s) and dollar amount to be transferred,
 - (b) the frequency of the switches, and
 - (c) the date of the switch (this can be any date from the 1st to the 28th of the month).

Please refer to the RBC GIF Information Folder and Contract to review required minimums for initial deposits and required switch amounts. These minimums must be fulfilled in order to set up an RBC GIF Dollar Cost Averaging plan.

Advisor compensation

You will be compensated in full each time funds are transferred from the RBC Canadian Money Market GIF to a fixed income, balanced or equity fund(s) with a charge back option.

There is confidence in knowing your clients' assets are well invested and well protected. The RBC GIF DCA strategy is a powerful investment solution to help meet your clients' needs.

For more information about RBC GIFs and the RBC GIF DCA strategy, talk to your RBC Insurance Sales Consultant at MGA: 1-866-235-4332.

IIROC/MFDA: 1-888-770-2586



Insurance

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Any amount that is allocated to a segregated fund is invested at the risk of the contractholder and may increase or decrease in value.

RBC Guaranteed Investment Funds are individual variable annuity contracts and are referred to as segregated funds. RBC Life Insurance Company is the sole issuer and guarantor of the guarantee provisions contained in these contracts. The underlying mutual funds and portfolios available in these contracts are managed by RBC Global Asset Management Inc. When clients deposit money in an RBC Guaranteed Investment Funds contract, they are not buying units of the mutual fund or portfolio managed by RBC Global Asset Management Inc. and therefore do not possess any of the rights and privileges of the unitholders of such funds. Details of the applicable Contract are contained in the RBC GIF Information Folder and Contract at rbcinsurance.com/gif.