



Let's talk about...
Critical Illness Protection
insurance



Let's talk about...Critical Illness (CI) Protection insurance

Critical illness insurance is a form of insurance protection that provides a tax-free,* lump-sum benefit to your client upon diagnosis of a covered condition as defined in their contract. Your client can use the benefit payment however they choose, without restriction.

We understand that discussing critical illness insurance with your clients, and helping them understand the need for this product, can sometimes be a challenge. The key is helping your client understand that *surviving* a critical illness comes with consequences, too.

* Under the *Income Tax Act* (Canada) and at the date of publication, the receipt of Critical Illness Benefits is not currently taxable. ivari does not guarantee nor is it responsible for the tax treatment applicable to this policy feature. Clients should consult their legal or tax advisor for an opinion on this matter in relation to their particular circumstances.

The healthier your client is, the more they need CI protection

Clients will often feel that they are healthy and so they don't need a product like CI. What they may not understand is that the healthier they are, the more likely they are to survive a critical illness. It's living through the treatment process and surviving the illness that can cause financial hardship for many people.

Some of these financial stresses they may have already considered, like:

- Loss of income
- Out-of-pocket medical expenses

But some other expenses may come as an unwelcome surprise:

- Childcare, if the primary caregiver becomes ill
- Travel expenses for treatment (gas, hotel, car rental)
- Homecare services (domestic and personal care)
- Flights for family to visit and lend moral support

Let's talk about...what's covered

Our Critical Illness Protection insurance can be purchased as a 4-condition or 25-condition policy.

The 4-condition policy offers your clients a more cost-conscious option while still covering conditions that generate 85%** of claims.

The more comprehensive 25-condition coverage has the added benefit of covering five childhood conditions until the child is 24 years old. Plus, it offers some other benefits, as well.

Please note that a more detailed description and definition of each of these conditions and their associated exclusions, limitations and survival periods, is set out in the policy contract. Any illness, disorder or surgery not specifically defined in the contract is not covered.

** The 4-condition product includes coverage for cancer, heart attack, stroke and coronary bypass. This figure is based on incidence rates and industry claim statistics.



Critical Illness Covered Conditions

4-condition coverage

- Cancer (life-threatening)
- Heart attack
- Stroke (cerebrovascular accident)
- Coronary artery bypass surgery

25-condition coverage (also includes 5 childhood conditions)

- Alzheimer's disease
- Aortic surgery
- Aplastic anaemia
- Bacterial meningitis
- Benign brain tumour
- Blindness
- Cancer (life-threatening)
- Coma
- Coronary artery bypass surgery
- Deafness
- Heart attack
- Heart valve replacement
- Kidney failure
- Loss of independent existence[†]
- Loss of limbs
- Loss of speech
- Major organ transplant
- Major organ failure (on waiting list)
- Motor neuron disease
- Multiple sclerosis
- Occupational HIV infection
- Paralysis
- Parkinson's disease
- Severe burns
- Stroke (cerebrovascular accident)

The following five (5) childhood Critical Illness Covered Conditions are included up to the child's 24th birthday:

- Cerebral palsy
- Congenital heart disease
- Cystic fibrosis
- Muscular dystrophy
- Type 1 diabetes mellitus

[†] Loss of independent existence does not apply until the age of 18 for a child coverage at which time it is automatically available.

Let's talk about...combined banding

ivari will combine the critical illness benefit amounts of all CI coverages for the same insured to determine underwriting requirements and premium rates.

Let's talk about...benefits

A critical illness policy from ivari offers your client the following benefits:

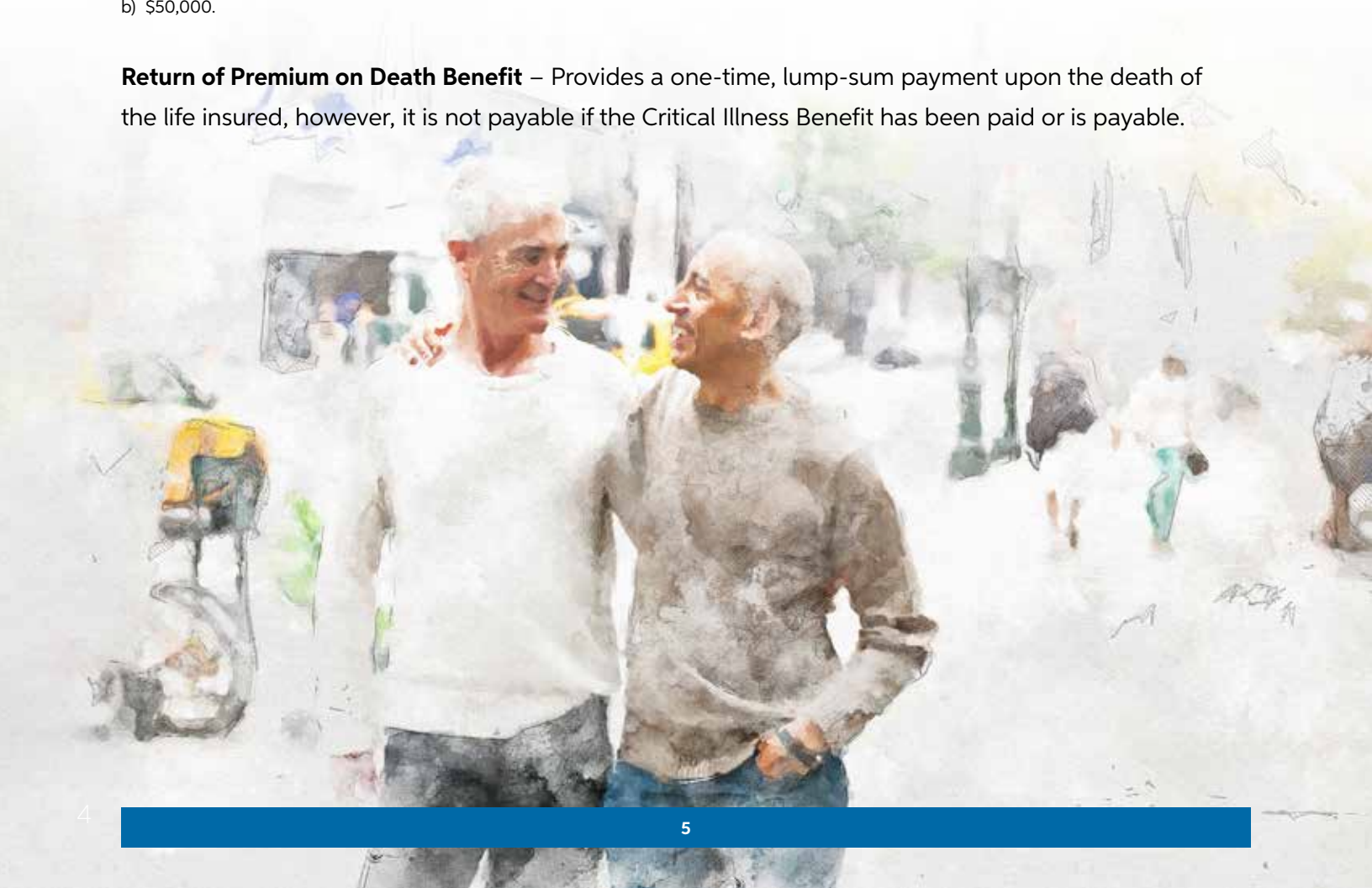
Critical Illness Protection Benefit – Provides a one-time, lump-sum payment if the life insured is diagnosed with one of the Critical Illness Covered Conditions and survives the 30-day survival period.

Early Detection Benefit (Available on the 25-condition policy only) – Provides a one-time, lump-sum payment* per policy if the life insured is diagnosed with one of the Early Detection Covered Conditions and survives the 30-day survival period.

*The early detection benefit is the lesser of:

- a) 15% of the then current critical illness benefit; and
- b) \$50,000.

Return of Premium on Death Benefit – Provides a one-time, lump-sum payment upon the death of the life insured, however, it is not payable if the Critical Illness Benefit has been paid or is payable.



An extra service from ivari

Virtual Healthcare by Maple – With Maple, persons insured under CI policies will have access to covered online general practitioner visits and an expert medical opinion service.

Persons insured under CI policies are able to:

- 1) Receive immediate medical care from a Canadian-licensed doctor online in under five minutes, accessible up to four times per year (per each insured). This free, easy-to-use service is available to the persons insured under CI policies and can be shared with their partner and eligible dependents**; and
- 2) Connect with specialist providers for expert medical opinions for a specified list of covered conditions.

**Eligible dependents are anyone for whom the person insured is legally authorized to make healthcare decisions (e.g., a partner, a child under 18, or an elderly dependent). Read Maple's [Privacy Policy](#) for more details. "Partner" means a person with whom the Insured is (a) legally married, (b) in a civil union, (c) in common law relationship, (d) live together in domestic partnership, or in an adult interdependent relationship and either have lived together for at least one (1) year or are together the parents of a child.

Virtual Healthcare by Maple is a non-contractual benefit and is subject to program availability.

MORATORIUM PERIOD EXCLUSION: 90 DAY EXCLUSION FOR CANCER AND BENIGN BRAIN TUMOUR

The 90-day exclusion period refers to the first 90 days the contract is in force or the first 90 days after reinstatement. If, within this period, your client, as the insured person is diagnosed with any cancer or benign brain tumour, or has signs or symptoms that lead to a diagnosis of cancer or benign brain tumour at any time, they will not be eligible to receive the Critical Illness Benefit or Early Detection Benefit for the diagnosis of cancer or benign brain tumour or a covered condition directly resulting from or the treatment from any cancer or benign brain tumour while the policy is in force.

In this exclusion, the term "any cancer" includes all cancers and benign brain tumour, even if they would not have been covered under the definitions of cancer for a Critical Illness Covered Condition or an Early Detection Covered Condition.

The information about signs, symptoms, investigations and diagnosis as described above must be provided to us in writing within six (6) months of the date of diagnosis. If the information is not provided during this period, we have the right to deny any claim for a Critical Illness Benefit or an Early Detection Benefit for any cancer or any Critical Illness Covered Condition or Early Detection Covered Condition caused by any cancer, benign brain tumour or its treatment. Please refer to the contract for a more detailed explanation of the moratorium period exclusion.

Let's talk about...types of coverage

Coverage Type	Term 10	Term 20	Term to age 65
Coverage description	Renewable and convertible Term 10 critical illness coverage with premiums that are scheduled to change every 10 years.	Renewable and convertible Term 20 critical illness coverage with premiums that are scheduled to change every 20 years.	Convertible Term to age 65 critical illness coverage with level premiums to age 65.
Expiry age	75	75	65
Renewability options	Renewable with guaranteed premiums that increase every 10 years.	Renewable with guaranteed premiums that increase every 20 years.	None
Coverage option	Available as single life and multiple life plans.	Available as single life and multiple life plans.	Available as single life and multiple life plans.

Let's talk about...protecting their coverage

Has your client considered what would happen if they became disabled by a condition other than a Critical Illness Covered Condition and they were unable to pay their premiums? A waiver attached to their Critical Illness Protection policy would allow them to keep their valuable coverage in effect even if they became disabled.

Waiver of Premium – This rider waives the premium if the person insured under this rider is considered totally disabled before age 65.

Payor Waiver of Premium*** – This rider, which is attached to a policy on the life of a child, waives the premium if the person responsible for paying the premiums dies or is considered totally disabled before age 65. Premiums will continue to be waived until the child is age 25.

***Available on select plans only.

With a national network of thousands of independent, professional advisors, ivari provides a full range of insurance products to help Canadians make the right choice for their protection needs. The people, products and service that make up ivari have stood the test of time and have been in the Canadian marketplace since 1928. We are committed to being approachable and transparent in everything we do, and we will stand by our word. Visit us at ivari.ca.

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