TAX-FREE GUARANTEED RETIREMENT INCOME FOR LIFE: CLASS PLUS® TFSA

THE POTENTIAL OF CLASS PLUS TFSA

Studies show that 90% of Tax-Free Savings Account (TFSA) investments are in low interest savings accounts and term deposits.¹ Instead of your TFSA funds resting in low interest savings accounts, they can be in Empire Life Class Plus® building tax-free guaranteed retirement income for life. You also get the potential to take advantage of market growth and 5% annual Income Base Bonuses.²

Please see the reverse for an example of Class Plus TFSA in action.



HERE'S AN EXAMPLE OF CLASS PLUS TFSA IN ACTION.

The Class Plus minimum is an accessible \$10,000 and the current accumulated TFSA limit is \$20,000 for 2012.³ If a 40-year old contributes \$20,000 followed by annual contributions of \$5,000 until age 64, their portfolio value could be worth \$323,752 with tax-free guaranteed income for life of \$16,187!⁴

Talk to your advisor to find out more about Class Plus TFSA.

* Making an excess withdrawal may decrease your guaranteed retirement income for life amount. Guaranteed retirement income for life can start as early as the year you turn 65. ¹ Jonathan Chevreau, Financial Post, Jan. 22, 2010

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 ² The Income Base Bonus is notional and has no cash value.

³\$5,000 each for 2009, 2010, 2011 and 2012 if no previous TFSA contributions made. Canadian residents age 18 or older can contribute up to \$5,000 annually to a Tax-Free Savings Account. ⁴Assuming an annual growth rate of 5.78%.

⁵Only resets until age 80

⁶9 of the 11 Empire Life Funds originally offered within Class Plus have a lower MER than the Segregated Fund Category Median. Source Empire Life Inv. Inc. PalTrak Feb 2012.

CLASS PLUS: GUARANTEED RETIREMENT INCOME FOR LIFE®

Class Plus gives you the peace of mind that comes with knowing you can have guaranteed retirement income for life.*

CLASS PLUS HIGHLIGHTS:

- Lifetime 5% Income Base Bonus in **every** year no withdrawal is made
- 5% Income Base Bonus is not prorated
- Lifetime Withdrawal Amount available at age 65
- Low minimum investment \$10,000
- High Net Worth Option \$250,000
- 100% Death Benefit Guarantee;
 75% Maturity Benefit Guarantee
- Death Benefit Guarantee,⁵ Income Base, and Bonus Base automatically reset every 3 years
- 100% equity option: Empire Life Aggressive Growth Portfolio Fund
- Empire Life Dividend Balanced Fund and Empire Life Elite Balanced Fund – 80% equity exposure for more growth potential
- Excess Withdrawal Alert service to safeguard your guaranteed income
- Competitive MERs⁶ and Annual Fund Fee rate (0.25% to 0.75%)

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A description of the key features of the individual variable insurance contract is contained in the Information Folder for the product being considered. Any amount that is allocated to a Segregated Fund is invested at the risk of the contract owner and may increase or decrease in value.

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